

Industry: Automotive
Telematics Device
Manufacturer
FTE: 800+
Revenue: \$2 million

Company: Automotive Telematics Device Manufacturer
Headquartered in the U.S., developing high-spec displays with
integrated UV-resistant overmolds.

Company Challenges:

- High dependency on China-based tooling and molding
- Complex requirements: UV-resistant coatings, tight tolerances
- Long lead times and increasing costs
- Need to ensure compatibility with in-vehicle electronic display units

50%
Cost
Reduction

1. Identified Southeast Asian
suppliers with automotive-grade
injection molding expertise

3. Sampled and tested
overmolded housings for
form, fit, and finish

5. Negotiated supplier
agreements ensuring
long-term cost stability

2. Verified UV coating
application processes and
environmental durability

4. Supported tooling transfer and
qualification

The Results

- ★ Reduced part cost significantly
- ★ Cut lead times vs. China-based production
- ★ Improved coating durability and finish
- ★ Secured multi-source strategy outside China

